

American Academy  
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Virginia Chapter

and the



and the



Department of Pediatrics

Present:

## PARTNERING TO IMPROVE SCHOOL HEALTH OUTCOMES FOR STUDENTS

*A joint meeting of the Virginia Chapter of the  
American Academy of Pediatrics and Virginia  
School Nurse Coordinators*

at the

**DoubleTree Hotel  
Charlottesville, Virginia**

on

**May 21, 2010**

**Course Directors**

*Robert C. Gunther, MD, MPH, FAAP*

*Tia Campbell, RN, MSN*

*Ann L. Kellams, MD, FAAP*

*Sponsored by the Office of Continuing Medical Education  
University of Virginia School of Medicine*

## PARTNERING TO IMPROVE SCHOOL HEALTH OUTCOMES FOR STUDENTS AGENDA

Friday, May 21, 2010

- 8:00AM Registration and Continental Breakfast
- 8:30AM Welcome and Introductions  
Robert Gunther, MD/H. Douglas Cox/  
Cynthia Cave, PhD
- 8:35AM KEYNOTE ADDRESS: The Medical Home  
and Collaborative Partnerships  
Colleen Kraft, MD, FAAP
- 9:30AM Privacy Alphabet Soup: Understanding  
HIPAA & FERPA  
Martha Dewey Bergren, DNS
- 10:30AM Break
- 10:45AM Frequent Fliers: School Age Children's Ways of  
Expressing an Underlying Cry for Help  
Michelle Kuperminc, MD, FAAP
- 11:45AM Immunizations and the Regulatory Process  
Gregory Hayden, MD, FAAP  
Tia Campbell, RN, MSN
- 12:30PM LUNCH—Bright Futures Showcase: How  
Bright Futures Can Help You and the Families  
You Serve  
Joanne Boise, MSPH  
Catherine J. Bodkin, MSHA, LCSW
- 1:30PM Panel Discussion—The Student with Diabetes:  
A Case Scenario  
Janet Wright, RN, BSN—Moderator
- 3:15PM Closing Remarks  
Robert Gunther, MD/Tia Campbell, RN
- 3:30PM Adjourn

### VIRGINIA CHAPTER AMERICAN ACADEMY OF PEDIATRICS OUR VISION

To be the leading authority, advocate and voice for the health of  
Virginia's children and for the profession of pediatrics.

### OUR MISSION

The mission of the Virginia Chapter, American Academy of Pediatrics  
and The Virginia Pediatric Society is the attainment of optimal health,  
safety and well-being of Virginia's children and promotion of pediatri-  
cians as the best qualified of all health professionals to provide child  
health care.

### KEYNOTE SPEAKERS

**Colleen A. Kraft, MD, FAAP**  
Past President VA Chapter – AAP  
Associate Professor of Pediatrics  
Virginia Tech Carilion School of Medicine  
Roanoke, Virginia

**Martha Dewey Bergren, DNS, RN, NCSN, FNASN, FASHA**  
Director of Research, National Association of School Nurses  
Clinical Assistant Professor, University of Illinois,  
Chicago, Illinois

#### UNIVERSITY OF VIRGINIA SCHOOL OF MEDICINE FACULTY

**Gregory F. Hayden, MD, FAAP**  
Professor of Pediatrics

**Michelle N. Kuperminc, MD, FAAP**  
Assist. Prof. of Pediatrics  
Behavioral Pediatrics

**Mark D. DeBoer, MD, FAAP**  
Assist. Prof. Pediatrics  
Endocrinology

#### GUEST SPEAKERS

**Gretchen Wasserstrom, MD**  
Piedmont Pediatrics,  
Charlottesville, Virginia

**Rebecca Cooper, RN, BSN**  
School Nurse  
Peter Muhlenberg Middle School

**Martha M. Nigrelli, MA**  
Assistant Principal  
Rural Point Elementary School

**Genevieve Blair**  
Parent  
Charlottesville, Virginia

#### DEPARTMENT OF HEALTH FACULTY

**Joanne S. Boise, MSPH**  
Div. Dir. Child & Adolescent Health

**Janet Wright, RN, BSN**  
School Age Health Specialist

**Catherine J. Bodkin, LCSW,  
MSHA**  
Bright Futures Virginia—Co-Chair

#### COURSE DIRECTORS

**Robert C. Gunther, MD, MPH,  
FAAP**  
President, VA Chapter AAP  
Clinical Associate Prof.  
Univ. of Virginia School of Med.

**Tia Campbell, RN, MSN, NCSN**  
School Health Specialist  
Virginia Department of Education

**Ann L. Kellams, MD, FAAP**  
Assistant Prof. Pediatrics  
Univ. of Virginia School of Med.

### Joint-Sponsorship Accreditation and Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for continuing Medical Education through the joint sponsorship of the University of Virginia School of Medicine, the Virginia Chapter of the American Academy of Pediatric and the Virginia Department of Education. The University of Virginia School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Virginia School of Medicine designates this educational activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The University of Virginia School of Medicine awards 0.1 CEU per contact hour to each non-physician participant who successfully completes this activity. The CEU (Continuing Education Unit) is a nationally recognized unit of measure for continuing education and training activities that meet specific educational planning requirements. The University of Virginia School of Medicine maintains a permanent record of participants who have been awarded CEUs. This program is being offered for up to 6.5 contact hours (0.65CEUs).

## SPECIAL NEEDS

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education at the University of Virginia School of Medicine is pleased to assist participants with special needs. Written requests must be received 30 days prior to the conference date. These should be mailed to UVA Office of Continuing Medical Education, Box 800711, Charlottesville, VA 22908 or to [uvacme@virginia.edu](mailto:uvacme@virginia.edu). Some of the conference venues used by the University of Virginia Office of Continuing Medical Education are registered historic properties and may not be fully ADA accessible. Please feel free to contact the facility if you need additional information.

## REGISTRATION and COURSE FEES

Registration is available by mail or fax using the attached registration form or on-line at [www.cmevillage.com](http://www.cmevillage.com)

Physicians	\$100
VA AAP Members	\$75

## CONFIRMATION/CANCELLATION POLICY

Upon receipt of registration and payment, you will receive an email confirmation.

Registration fees will be refunded (less a \$50 administrative fee) for written cancellations (emails and faxed requests are acceptable) received a minimum of 14 days prior to the activity date. No refunds will be granted for registration fees of less than \$50 or for cancellations made within 13 days of the activity.

The University of Virginia School of Medicine reserves the right to cancel CME activities if necessary. In this case, the entire registration fee will be refunded. All other expenses incurred in conjunction with this CME activity are the sole responsibility of the participant.

**For further conference information or to request special needs accommodation, please contact:**

Tamara Eberly, PhD. RN  
Faculty, CME Coordinator  
University of Virginia Office of CME  
Phone” 434-924-1657; Fax: 434-982-1415  
[teberly@virginia.edu](mailto:teberly@virginia.edu)

## DISCLOSURES

### Disclosure for attendance records & certificate distribution.

The University of Virginia Office of Continuing Medical Education requires that all participants at live CME activities sign attendance sheets daily to confirm participation in the CME activity for that day. Certificates of attendance, designating the maximum number of hours of participation, are distributed to each participant at the CME activity. Participants are responsible for accurately tracking their actual participation at live events.

### Disclosure of faculty financial affiliations

The University of Virginia School of Medicine, as an ACCME accredited provider, endorses and strives to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards of Commercial Support, Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines on the need for disclosure and monitoring of proprietary and financial interests that may affect the scientific integrity and balance of content delivered in continuing medical education activities under our auspices.

The University of Virginia School of Medicine requires that all CME activities accredited through this institution be developed independently and be scientifically rigorous, balanced and objective in the presentation/discussion of its content, theories and practices.

All faculty presenters participating in an accredited CME activity are expected to disclose relevant financial relationships with commercial entities occurring within the past 12 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine will employ appropriate mechanisms to resolve potential conflicts of interest to maintain the standards of fair and balanced education to the reader. Questions about specific strategies can be directed to the Office of Continuing Medical Education, University of Virginia School of Medicine, Charlottesville, Virginia.

The faculty and staff of the University of Virginia Office of Continuing Medical Education have no financial affiliations to disclose.

### Disclosure of discussion of non-FDA approved uses for pharmaceutical products and/or medical devices

The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any off-label uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to clinical use.

## CONFERENCE DESCRIPTION

The Virginia Department of Education has partnered with the Virginia Chapter of the American Academy of Pediatrics and the University of Virginia Department of Pediatrics to conduct a one day conference focusing on supporting partnerships between school nurses and local physician providers. The agenda includes a discussion of the role of the Medical Home in coordinating care, updates about changes in HIPAA and FERPA laws, changes to immunization requirements, and recognizing behavioral issues in school-age children. The afternoon sessions focus on implementation of the Bright Futures Initiative and feature a panel discussion and question and answer session with representatives from the family, health professions, education, and community. Attendees are encouraged to invite their counterpart (school nurse or community physician) to join them in attending the conference.

## COURSE OBJECTIVES

Following participation in this learning activity, participants should be able to:

1. List at least three (3) barriers to the effective management of a chronic health condition in the school setting.
2. Describe the differences between HIPAA and FERPA, the setting where each act applies, and the barriers of each act in effective communication between physician and school nurse.
3. Identify common risk factors of a child's behavior/mental health problems.
4. Discuss how the Bright Futures web site ([www.healthyfuturesva.com](http://www.healthyfuturesva.com)) can be used in their practice to support parents of young children.

## CONFERENCE SITE & ACCOMMODATIONS

*DoubleTree Hotel*  
990 Hilton Heights Road  
Charlottesville, Virginia 22901  
800-222-TREE or 434-973-2121  
Nightly Room Rate—\$97+ tax  
Please mention VA DOE Room Block  
Room block expires April 20, 2010  
[www.doubletree.charlottesville.com](http://www.doubletree.charlottesville.com)