



Simple Search Box Implementation Guide

Our Recommendation

We recommend the following iframe widget for your organization. Update the **ref** parameter before passing this on to your partner organizations.

For Your Main Site

```
<iframe src="https://www.auntbertha.com/widget/v2/bridge2resourcesva?ref=VirginiaAAP" width="100%&website=https://www.bridge2resourcesva.org" scrolling="no" frameborder="0"></iframe>
```

A visual representation of the search widget. It consists of a white rectangular input field with a thin grey border and the placeholder text 'Enter your zip code' in grey. To the right of the input field is a solid blue rectangular button with the word 'SEARCH' in white, uppercase letters.

For Your Partners - Partners Should Replace [PartnerNameHere]

```
<iframe src="https://www.auntbertha.com/widget/v2/bridge2resourcesva?ref=[PartnerNameHere]" width="100%&website=https://www.bridge2resourcesva.org" scrolling="no" frameborder="0"></iframe>
```

A visual representation of the search widget for partners. It is identical in design to the main site version, featuring a white input field with the placeholder 'Enter your zip code' and a blue 'SEARCH' button.



Required Steps:

ref

This is the only required URL parameter for the search box widget and it stands for **referring** location. The **ref** parameter is necessary to provide accurate reporting on the sites from which the search traffic originated. Set this parameter to the base URL of the site on which the widget is being placed. For example, if you are placing the widget on your organization's website (eg, berthaclinic.com), replace www.YourOrg.com with berthaclinic.com.

Optional Steps:

btn_color

The **btn_color** parameter allows you to change the button color to align with your website's brand. Update this value with a 3- or 6- digit [hex code](#).

form_desc

The **form_desc** parameter allows you to add text above the search box.

Iframe Width Guidelines

The "**width**" attribute can be adjusted to a fixed width as needed to fit into a page layout (e.g. `width="500px"`). Our recommendation is to keep the iframe at 100% width and wrap it in a containing div that maintains the proper container width, or has responsive CSS rules tied to it. The layout of the search form will adjust responsively based on the iframe size (another reason to keep it at 100% width), so if the form is narrow (e.g. on mobile) the field and button will stack vertically

Iframe Height Guidelines

The "**height**" attribute may be specified on the iframe as needed to work within the page layout. If the search form is getting visually cut off (especially on narrower mobile screen widths) try adding height to the above code or to any code that is directly containing the iframe within the page layout. The search field contains logic to validate the zip code value, and can show an error message beneath the form if an invalid zip code is submitted. Take this into account when choosing a "height" value.

Configuring Your URL

URL parameters may be appended to the widget URL to further customize the widget to meet your needs, including additional branding elements and kickstarting a search in another language. You may combine any number of parameters from the below table in a single URL. Our widget uses standard URL syntax meaning your first parameters should start with a **?** symbol and subsequent parameters should start with an **&** symbol.

Parameter	Valid Values	Notes
ref (required)	A string that identifies the referring location. For the Aunt Bertha widget, please use your organization's URL. ex. ref=www.berthaclinic.com	This value should be reviewed with your Aunt Bertha Customer Success Manager to ensure validity and uniqueness. Widgets on partner sites should use the partner's URL.
btn_color	A valid 3- or 6-digit hex color code ex. btn_color=FF0000	Make sure you do NOT include a leading # (e.g. "#FF0000"). This will result in an invalid URL.

btn_text	A short string to use as the search button text ex. btn_text=find+it	The case of the text is ignored and automatically converted to all caps in the UI (e.g. “SEARCH”).
btn_text_color	A valid 3- or 6-digit hex color code ex. btn_text_color=FFF000	Make sure you do NOT include a leading # (e.g. “#FF0000”). This will result in an invalid URL.
btn_font_size	Any valid text size ex. btn_font_size=24	Make sure you do NOT include text following the font size number (e.g. “20px”). This will result in no change.
field_font_size	The size of the text within the search placeholder ex. field_font_size=24	Default size is 16 Make sure you do NOT include text following the font size number (e.g. “20px”). This will result in no change of the font size.
form_desc	A string to display above the search form ex. form_desc=Find+Resources+Here	Make sure this text is URL-encoded.
lang	A valid ISO-639-1 language code, as supported by Google Translate ex. lang=es	This setting has no effect on the widget itself. It’s passed along to the search page and used to translate the search results.
org	The URL-encoded name of the organization hosting the widget, if different from the default widget customer name ex. org=Bertha+Partner	Widgets on partner sites can use this parameter to override the organization name shown on the widget by default.
postal_placeholder	A string to display as the ghost text in the postal (zip) code field ex. postal_placeholder=Your+Zip+Code	Make sure this text is URL-encoded, as in the example.
search_placeholder	A string to display as the ghost text in the text search field ex. search_placeholder=Housing+Help	Make sure this text is URL-encoded, as in the example. This parameter only applies when the text_search is enabled.
show_branding	Set this to “true” to show your organization’s brand logo under the search button	If there is no logo configured the parameter will be ignored.

	ex. show_branding=true	
text_search	Set this to “true” to show the text search box in addition to the zip code box ex. text_search=true	This specifies whether or not to include a text search field in addition to the default postal code.
top_level + service_tag	Any valid Open Eligibility Human Services domain and service tag combination ex. top_level=goods&service_tag=books	These settings are passed through the search box to pre-filter results down to the tag combination. These two parameters must be used together. If either one is omitted this setting will be ignored.
website	If your organization uses a custom URL, use this attribute to mask the auntbertha.com subdomain. ex. website=https://www.berthahub.org	Be sure to include https:// in your text for this parameter.
zip	Any valid zip code to use as the default in the postal (zip) code field. ex. zip=78750	This zip code will override any text configured in postal_placeholder .